

Comenius University in Bratislava, Faculty of Management MBA program [WEMBA] Odbojárov 10, P. O. Box 95 820 05 Bratislava 25 Slovak Republic

Phone: + 421-2-5011-7505 + 421-2-5011-7503

Fax: + 421-2-5011-7504 E-mail: mba@mba.sk http://www.mba.sk

Required Courses at WEMBA Program

Weekend Executive MBA Program requires satisfactory completion of 33 credit hours (11 courses) of the Master of Business Administration curriculum and 9 credit hours (3 courses) of business electives for a total of 42 credit hours (14 courses). These courses are as follows:

MRKT 5000 - Marketing

Students examine the character and importance of the marketing process, it essential functions, and the institutions exercising these functions. Course content focuses on the major policies that underline the activities of marketing institutions and the social, economic and political implications of such policies.

MNGT 5590 - Organizational Behavior and Leadership

Students examine the need for individual to identify, comprehend and maximize various aspects of proactive leadership devices such as organizational development, decision making, influence techniques and total quality management. Course content focuses on the basic concepts of motivation, control, change and team building and on the development of effective relationship in a diverse work environment.

FINC 5000 - Finance

The student examines the general nature of financial management, the American financial system, taxes and the major financial decisions of corporations. Specific attention is given to present value and capital budgeting; risk and assets pricing; financial analysis and forecasting; financial decisions and market efficiency and capital structure. Problem - solving methodology is used to illustrate the theories and tools in financial decision-making.

FINC 5880 - Advanced Corporate Finance

This advanced study of corporate financial analysis and planning includes capital budgeting, cost of funds and capital structure and evaluation. Selected topics that may be covered are leasing, mergers, takeovers, business failure, reorganization and liquidation. A combination of problem-solving and case study methodologies is used to illustrate theories and techniques helpful in financial analysis and planning.

BUSN 5760 - Applied Business Statistics

The student examines the application of statistical analysis, hypothesis testing and regression in business decision making. The course should focus on the utilization of statistical methods as applied to business problems and operations.

BUSN 6070 – Managerial Accounting

The student examines advanced topics in management accounting as these relate to management information needs for planning, control and decision-making. Topics include interpretation of standard cost variances; application of quantitative techniques; evaluation of divisional performance; activity-based costing, and the behavioral impact of accounting systems.

BUSN 6110 - Operations and Project Management

This is a course that focuses on the major managerial issues in manufacturing management and the tools that can be use to manage them. Special attention will be give to project management, including PERT, critical path scheduling and time-cost models, in operations management and other business settings. The major operations management issues are







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quality management and control, capacity management, plant location, layout and design, production planning and scheduling, supply chain management and inventory management. The analytical tools covered include queuing theory, statistical quality control, linear programming and learning curves. Where appropriate, the use of operations management techniques in service and distribution organizations will be demonstrated.

BUSN 6120 - Managerial Economics

The student examines the application of microeconomic theory as applied to the managers' responsibilities within the organization. This course should emphasize the quantitative and qualitative application of economic principles to business analysis.

BUSN 6200 - Business Policies and Strategies

The student examines the conceptual and practical aspects of business policies and policy decision making by utilizing all the concepts, theories, and tools that were presented on the previous courses. The student should be able to analyze and recommend a comprehensive and workable approach to the situation. The course should cover current business issues and developments.

PREREQUISITES

- BUSN 5000 Business
- BUSN 5600 Accounting Theory and Practice
- BUSN 5620 Current Economic Analysis

BUSINESS ELECTIVE COURSES

Courses may differ from program to program. Currently, the following courses are being offered:

- BUSN 5500 Professional Seminars: Business Communications
- BUSN 5680 Issues in Business: Net Integration (E-Commerce)
- INTB 5710 Cross-Cultural Management



